



## **The Premier Vet Motocross Racing Organization**

The Over the Hill Gang is one of the largest Veteran Motocross Racing Organizations in the country. Established in 1974 in Southern California, we are now five-chapters strong with over 2000 members throughout California and Nevada. The chapters include the Sierra, Bay, Reno, Central Valley and South. The Over the Hill Gang is open to racers 30 years old and older and offers six different skill levels--Beginner, Novice, Intermediate, Expert, Masters, and our Women's class. The OTHG offers five age brackets--+30, +38, +45 +52, +58 and +65. The Over the Hill Gang has proven to be the best Vet Motocross Racing Organization around.

The Over the Hill Gang Sierra Chapter will be hosting the opening round of the 2017 Motocross Nationals at the prestigious Oatfield Motocross track in Turlock California on April 28th, 29th, & 30th. There will be Five Motocross Nationals this year and each attracts about 400 racers and their families, plus many more spectators.

The Sierra Chapter is offering Sponsorship Packages for this opening round race and is eager to provide quality advertisement opportunities. We are currently working with Parks Printing Group in Modesto CA to provide us with a high caliber program that is second to none in the Over the Hill Gang National Series. Please review the packages listed herein. We look forward to hearing from you.

Respectfully Yours,

*Paul Schoep*

President Sierra OTHG

paul@jeffcoptg.com

707-980-4886

### **FOR FURTHER SPONSOR INFORMATION & VENDING CAPABILITIES PLEASE CONTACT**

**David Mozingo:** Sierra OTHG National Chairman – [david-mozingo@att.net](mailto:david-mozingo@att.net) or 209-743-7301

**Daniel Dickinson:** Sierra OTHG National Committee – [dan725sierra@gmail.com](mailto:dan725sierra@gmail.com) or 707-330-2029

**Todd Sauls:** Sierra OTHG RD & Editor (National Program & Artwork Design) – [motox4evr@comcast.net](mailto:motox4evr@comcast.net) or 209-602-0081

**Jason Rogers:** Sierra OTHG Webmaster (Website Advertising) – [jason@sierraothg.com](mailto:jason@sierraothg.com)

### **Club Sponsor Package: \$3000.00 in products or \$2500.00 cash**

1. Sponsor included in artwork on national t-shirt & trophies (t-shirt given to all pre-entered racers)
2. Premium placement for vending capability at no cost (next to sign ups and raffle)
3. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
4. Full page premium ad in the national race program (ad provided by you 2 weeks prior to event in high res)
5. 12 month upper banner advertisement on the Sierra OTHG web site w/linking capabilities
6. Professionally announced message about your products and business throughout entire event
7. 10 Free gate entry passes for the weekend and 4 free race entries for gang or support classes
8. 12 month permanent home page logo placement with linking capability
9. 12 month logo included on all club mailings and logo placed on national entry form

### **Package 1 – Title Sponsor: \$2200.00 in products or \$1600.00 cash**

1. Sponsor included in artwork on national t-shirt (given to all pre-entered racers)
2. Complete vending capability at no cost
3. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
4. Full page ad in the national race program (ad provided by you 2 weeks prior to event in high res)
5. 12 month banner advertisement on the Sierra OTHG web site w/linking capabilities
6. Professionally announced message about your products and business throughout entire event
7. 8 Free gate entry passes for the weekend and 2 free race entries for gang or support classes
8. 12 month permanent home page logo placement with linking capability

### **Package 2 – Premier: \$1300 in product or \$900.00 in cash**

1. Complete vending capability at no cost
2. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
3. Full page ad in the national race program (ad provided by you 2 weeks prior to event in high res)
4. 12 month advertisement logo on the Sierra OTHG web site w/linking capabilities
5. Professionally announced message about your products and business throughout entire event
6. 5 Free gate entry passes for the weekend and 1 free race entry for gang or support classes

### **Package 3 – Major: \$700.00 in product or \$550.00 in cash**

1. Complete vending capability at no cost
2. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
3. Half page ad in the national race program (ad provided by you 2 weeks prior to event in high res)
4. 10 month logo advertisement on the Sierra OTHG web site w/linking capabilities
5. Professionally announced message about your products and business throughout entire event
6. 3 Free gate entry passes for the weekend and 1 free race entry for gang or support classes

### **Package 4 – Intermediate: \$500.00 in product or 300.00 in cash**

1. Complete vending capability at no cost
2. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
3. Quarter page ad in the national race program (ad provided by you 2 weeks prior to event in high res)
4. 8 month logo advertisement on the Sierra OTHG web site w/linking capabilities
5. Professionally announced message about your products and business throughout entire event
6. 2 Free gate entry passes for the weekend

### **Package 5 – Minor: \$350.00 in product or \$200.00 in cash**

1. Complete vending capability at no cost
2. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
3. Business card size ad in the national race program (ad provided by you 2 weeks prior to event in high res)
4. 6 month logo advertisement on the Sierra OTHG web site w/linking capabilities
5. Professionally announced message about your products and business throughout entire event
6. 2 Free gate entry passes for the weekend